



BizStori

Ai Driven Marketing Automation

Healthcare Portfolio

Case Studies & Success Stories

(Dental Clinic, Physiotherapists, Chiropractors,
Medical Spa, Pharmacy, Clinics)

Company Overview

BizStori is a Toronto-based digital marketing agency specializing in healthcare and small and big businesses achieve sustainable digital growth. By merging data-driven SEO with strategic storytelling, BizStori builds visibility, credibility, stronger customer engagement and everything that is needed for your brand to get connected with the audience.

Why BizStori?

- Proven SEO & Paid Ads Expertise driving qualified traffic and measurable conversions.
- Healthcare Marketing Specialists tailored strategies for clinics, pharmacies, and medical brands.
- End-to-End Solutions from websites and apps to CRM, content, and automation.
- AI-Driven Efficiency leveraging automation to maximize ROI.
- Trusted by Recognized Brands including.

HEALTHCARE PORTFOLIO

Some of Our Healthcare Clients



SEO Project Overview

Brand: Hwy7 Family Dentistry

Website: https://www.hwy7familydentistry.ca/?fbclid=IwY2xjawILNWpleHRuA2FibQIxMAABHbZzZQPr-UKzeiRh1rUu7ttPJ5468xZBZicFBeka5BVz5cRLtmxD1LFY7w_aem_Psdhlyt7djlCKeVHcjcGgw

Keyword Ranking :: hwy7familydentistry.ca

S No.	Keywords	Ranking on Google (Jan 20)	Ranking on Google (Feb 20)	Ranking on Google (Mar 20)	Ranking on Google (Apr 20)	Ranking on Google (May 20)	Ranking on Google (Jun 20)	Ranking on Google (July 20)
1	Markham dental hwy 7	2	2	2	2	2	5	6
2	best dentist in markham	35	55	54	53	53	41	26
3	hwy 7 family dentistry							1
4	Hwy7 family dental	1	1	1	1	1	1	1
5	Cheap Root Canal Hwy7	6	6	6	6	5	6	8
6	Family dentistry markham	2	2	2	1	1	3	6
7	Markham family dentist	2	2	2	2	2	2	6
8	Markham family dental	5	3	3	2	4	4	10
9	family dentistry markham	4	2	2	2	5	3	6
10	markham family dentistry	4	3	3	3	3	1	7
11	endodontist services in mark	28	28	20	20	11	22	17
12	Dentist in Unionville	21	7	6	6	6	14	8
13	Dentist in Markham	29	23	23	23	24	45	40

Keyword Ranking

Page URL	Title
https://www.hwy7familydentistry.ca/post/4-common-myths-about-braces-straightening-the-facts	4 Common Myths about Braces: Straightening the Facts
https://www.hwy7familydentistry.ca/post/5-signs-it-s-time-for-root-canal-treatment-a-guide-to-recognizing-and-addressing-dental-h	5 Signs It's Time for Root Canal Treatment: A Guide to Recognizing and Addressing Dental Health Issues
https://www.hwy7familydentistry.ca/post/a-guide-to-finding-the-best-orthodontist-services-in-ontario	A Guide to Finding the Best Orthodontist Services in Ontario
https://www.hwy7familydentistry.ca/post/achieve-a-radiant-smile-with-professional-teeth-whitening-at-hwy7-family-dentistry	Achieve a Radiant Smile with Professional Teeth Whitening At Hwy7 Family Dentistry
https://www.hwy7familydentistry.ca/post/achieve-your-perfect-smile-through-cosmetic-dentistry-at-hwy7-family-dentistry	Achieve Your Perfect Smile through Cosmetic Dentistry at Hwy7 Family Dentistry
https://www.hwy7familydentistry.ca/post/beyond-decay-how-root-canal-and-crown-procedures-save-and-restore-teeth	Beyond Decay: How Root Canal and Crown Procedures Save and Restore Teeth
https://www.hwy7familydentistry.ca/post/collaborate-with-your-dentist-in-markham-to-preserve-the-overall-health-of-your-teeth	Collaborate With Your Dentist in Markham to Preserve the Overall Health of Your Teeth
https://www.hwy7familydentistry.ca/post/crown-bridge-dental-work-your-gateway-to-a-healthier-smile	Crown & Bridge Dental Work: Your Gateway to a Healthier Smile
https://www.hwy7familydentistry.ca/post/debunking-3-common-myths-about-root-canal-treatment	Debunking 3 Common Myths About Root Canal Treatment
https://www.hwy7familydentistry.ca/post/dentists-recommendations-is-dental-veneers-right-for-you	Dentists' Recommendations: Is Dental Veneers Right For You?
https://www.hwy7familydentistry.ca/post/discover-your-radiant-smile-the-craftsmanship-of-cosmetic-dentistry	Discover Your Radiant Smile: The Craftsmanship of Cosmetic Dentistry
https://www.hwy7familydentistry.ca/post/embark-on-a-journey-to-a-healthier-smile-with-periodontics-and-dental-implants	Embark On a Journey to a Healthier Smile with Periodontics and Dental Implants
https://www.hwy7familydentistry.ca/post/endodontist-services-preserving-natural-teeth-and-relieving-dental-pain	Endodontist Services: Preserving Natural Teeth and Relieving Dental Pain
https://www.hwy7familydentistry.ca/post/endodontists-your-partners-in-effective-root-canal-care	Endodontists: Your Partners In Effective Root Canal Care
https://www.hwy7familydentistry.ca/post/faqs-about-clear-aligners-everything-you-need-to-know	FAQs About Clear Aligners: Everything You Need To Know
https://www.hwy7familydentistry.ca/post/finding-the-best-dentist-in-markham-ontario-what-you-need-to-know	Finding the Best Dentist in Markham, Ontario: What You Need to Know
https://www.hwy7familydentistry.ca/post/implant-perfection-understanding-the-process-of-placing-dental-implants	Implant Perfection: Understanding the Process of Placing Dental Implants
https://www.hwy7familydentistry.ca/post/importance-of-family-dentistry-exploring-the-advantages-of-comprehensive-dental-care	Importance of Family Dentistry: Exploring the Advantages of Comprehensive Dental Care
https://www.hwy7familydentistry.ca/post/life-after-dental-implants-what-you-need-to-know	Life after Dental Implants: What You Need to Know
https://www.hwy7familydentistry.ca/post/markham-dental-center-where-quality-care-and-dental-education-unite	Markham Dental Center: Where Quality Care and Dental Education Unite
https://www.hwy7familydentistry.ca/post/orthodontics-a-path-to-a-healthier-and-more-beautiful-smile	Orthodontics: A Path to a Healthier and More Beautiful Smile
https://www.hwy7familydentistry.ca/post/orthodontics-unveiled-a-comprehensive-look-at-treatment-options	Orthodontics Unveiled: A Comprehensive Look at Treatment Options
https://www.hwy7familydentistry.ca/post/periodontics-services-in-ontario-crafting-a-timeless-smile	Periodontics Services in Ontario: Crafting a Timeless Smile
https://www.hwy7familydentistry.ca/post/revive-your-smile-the-wonders-of-dental-implant-restoration	Revive Your Smile: The Wonders of Dental Implant Restoration

Content Pipeline & Tracking

Case Studies of SEO Keyword Ranking

Brand: **MOSMANDENTAL CLINIC**

Domain - <https://www.mosmandentalclinic.com.au>

Search engine - <http://google.com.au>

Targeted Keywords	Google Page 1 Ranking
Data Centre Refresh Brisbane	1
End Point Security Brisbane	1

Brand: **Teeth Whitening Melbourne**

Domain - www.teethwhiteningmelbourne.com

Search engine - <http://google.com.au>

Targeted Keywords	Google Page 1 Ranking
Teeth Whitening Specialists Melbourne	4
Teeth Whitening Melbourne	5
Teeth Whitening Service Melbourne	8
Teeth Whitening Services Melbourne	6
Natural Teeth Whitening Melbourne	3

Brand: **Hwy7 Family Dentistry**

Domain - www.hwy7familydentistry.ca

Search engine- [hwy7familydentistry.ca](http://www.hwy7familydentistry.ca)

Targeted Keywords	Google Page 1 Ranking
Hwy7 family dental	1
hwy 7 family dentistry	1
Markham family dentist	1
Family Dentist in Markham	3
family dentistry markham	2
Markham dental hwy 7	1

Brand: **Physiocareinc**

Domain - <http://physiocareinc.com>

Search engine - <http://google.com>


Targeted Keywords	Google Page 1 Ranking
Tequesta Physical Therapy	1
Tequesta Physical Therapist	1
Physical Therapy Tequesta	1
Physical Therapist Tequesta	2

Case Studies of Google Ads

Brand: **Get Checked Health Clinic**

Website: [getcheckedhealthclinic](https://getcheckedhealthclinic.com)

GetChecked Health Clinic





Client Overview:
A health clinic providing comprehensive check-up and diagnostic services.

Challenge:
Drive new patient registrations and maximize ROI on a high advertising budget.

Solution:
Implemented an extensive paid ad strategy across Google Ads, Facebook Ads, and Instagram Ads with a budget of \$50,000, focusing on high-intent keywords, location-based targeting, and engaging ad creatives.

Results:


60% Increase in new patient registrations.	50% Increase in website traffic.	 Achieved a 5:1 ROI on ad spend.
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 Significant boost in brand visibility and patient engagement.

Brand: **Pharmazone Healthcare**

Website: [https://www.pharmazon
ehc.com/](https://www.pharmazonehc.com/)

Pharmazone Healthcare




Client Overview:
Provider of pharmaceutical and healthcare products.

Challenge:
Increase brand awareness and online sales in a highly competitive market.

Solution:
Launched targeted Google Ads and display ad campaigns, focusing on high-intent keywords and retargeting strategies.

Results:


35% Increase in online sales.	25% Increase in website traffic.	 Improved brand visibility and customer engagement.
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Case Studies of Google Ads

Brand: **Herbpax**

Website:

<https://herbpax.com/>


Herbpax 

Client Overview:
Natural health and wellness products retailer.

Challenge:
Boost e-commerce sales and customer engagement, particularly in a niche market.

Solution:
Implemented a social media ad strategy on Facebook and Instagram, complemented by Google Shopping Ads.

Results:

45% Increase in social media followers.	20% Increase in online sales.	 Enhanced customer engagement and repeat purchases.
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Brand: **Hwy7 Family Dentistry**

Website:

hwy7familydentistry.ca


Hwy 7 Family Dentistry

Client Overview:
Hwy 7 Family Dentistry provides comprehensive dental care in a friendly environment.

Challenge:
Increase new patient appointments and improve overall clinic visibility.

Solution:
Implemented a targeted Google Ads campaign focusing on local search terms and dental care services.

Results:

30% Increase in new patient appointments within 3 months.	40% Increase in website traffic.	 Significant improvement in local search visibility.
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Snapshots of Google Ad Campaigns

Brand: Medi Plus Pharmacy

Website: <https://mediplusdrugstore.com/>

Off / On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Engagement Campaigns_17 Sep	7-day click or ...	150 Messaging conversa...	14,390	27,105	\$3.71 Per Messaging Conv...	\$556.30
<input type="checkbox"/>	[09/12/2024] Promoting	7-day click or ...	33 Messaging conversa...	4,832	7,807	\$4.83 Per Messaging Conv...	\$159.52
<input type="checkbox"/>	Instagram post: Get the lips you've always...	7-day click or ...	5 Messaging conversa...	3,722	6,502	\$36.12 Per Messaging Conv...	\$180.60

Brand: Get Checked Healthcare Clinic

Website: [getcheckedhealthclinic](https://getcheckedhealthclinic.com/)

Cost	Submit lead form	Phone call lead	Results	Conversions	Cost / conv.	Conv. rate	Conv. value / click	Phone calls	CTR	Clicks	Av. CPC	All conv.	Cost / all conv.	All	
CAS8,701.57	26.00	24.00	Phone call leads (Call from Ads): 24.00 Submit lead forms (Website): 26.00	50.00	CAS174.03	1.68%	0.01	92	9.99%	2,970	CAS2.93	50.00	CAS174.03	1	
CAS265.28	0.00	2.00	Phone call leads (Call from Ads): 2.00	2.00	CAS132.64	0.60%	0.00	13	4.66%	199	CAS1.33	2.00	CAS132.64	0	
Total: All enabled campaigns in your acc...	CAS8,966.84	26.00	26.00	Phone call leads (Call from Ads): 26.00 Submit lead forms (Website): 26.00	52.00	CAS172.44	1.57%	0.01	105	9.32%	3,169	CAS2.83	52.00	CAS172.44	1
Total: Account	CAS9,466.85	26.00	26.00	Phone call leads (Call from Ads): 26.00 Submit lead forms (Website): 26.00	52.00	CAS182.05	1.48%	0.01	109	3.51%	3,373	CAS2.81	52.00	CAS182.05	1

Case Studies of Social Media Marketing

(It Includes Content Design as well)

Health & Hygiene

Facebook: <https://www.facebook.com/HHHealthandHygienic>

Instagram: [nhinstagram](https://www.instagram.com/nhinstagram)



Jovial Healthcare

Facebook: <https://www.facebook.com/profile.php?id=61559963810963>



Case Studies of Social Media Marketing

(It Includes Content Design as well)

Hwy7 Family Dentistry

Facebook: <https://www.facebook.com/profile.php?id=100075568583779>

Caring for Families, One Smile at a Time.
Comprehensive Dental Care for All Ages.

20% Discount!
For Seniors and Students

Join Our Family!
Dr. Faraz Raza
Your Markham Dentist

4500 Hwy 7 E., Markham

Complete Exams | X-rays | Wisdom Teeth Extraction
Clear Aligner Orthodontics | Cosmetic Dentistry
Dental Implants | Advanced Zoom Whitening System

Weekday Smiles, Weekend Care!
Tuesday - Friday: 9:30 AM - 6:00 PM
Saturday: 9:30 AM - 4:00 PM
Sunday: By Appointment

Tue/Wed/Fri: 9:30AM - 6PM
Thur: 9:30AM - 9PM
Sat: 9AM - 4PM

Smile With Confidence!
Get Personalized Orthodontic Treatments to Improve both appearance & oral health

Hwy 7 Family Dentistry
Complete Exams | X-rays | Wisdom Teeth Extraction | Clear Aligner Orthodontics | Cosmetic Dentistry | Dental Implants | Advanced Zoom Whitening System

4560 Hwy 7 E., Unionville, Markham

Tue/Wed/Fri: 9:30AM - 6PM
Thur: 9:30AM - 9PM
Sat: 9AM - 4PM

Healthy Smiles Parents! Protect Your Kids
Learn how important early dental visits and preventative care is for your child!

Hwy 7 Family Dentistry
Complete Exams | X-rays | Wisdom Teeth Extraction | Clear Aligner Orthodontics | Cosmetic Dentistry | Dental Implants | Advanced Zoom Whitening System

4560 Hwy 7 E., Unionville, Markham

Get Checked Clinic

Facebook: <https://www.facebook.com/people/Getchecked/100095047697726/?mibextid=LQQJ4d>

Thyroid Function Test

INCLUDES:

- Thyroid stimulating hormone (TSH)
- Tri-iodothyronine (T3)
- Thyroxine (T4)

Learn more at www.getcheckedclinic.com

PERSONALIZED REHABILITATION PROGRAMS FOR EVERY PATIENT

The Physiotherapy & Rehabilitation Department at our Dubai medical facility can help you whether you're trying to improve your physical performance, managing a chronic ailment, or recuperating from an unexpected injury.

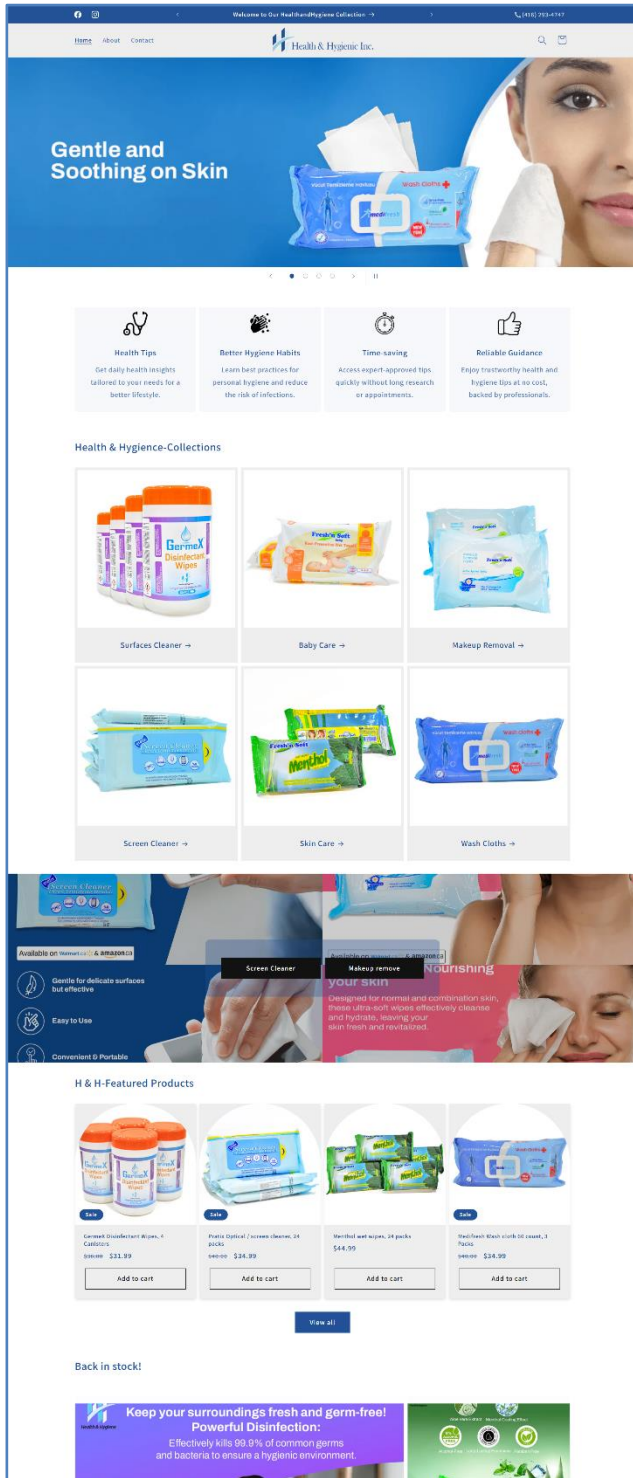
CONTACT US:
+971 52 700 7915

Ever feel uncertain about your health but unsure where to begin?

- IV Therapy
- DNA Testing
- Diet & Nutrition Services

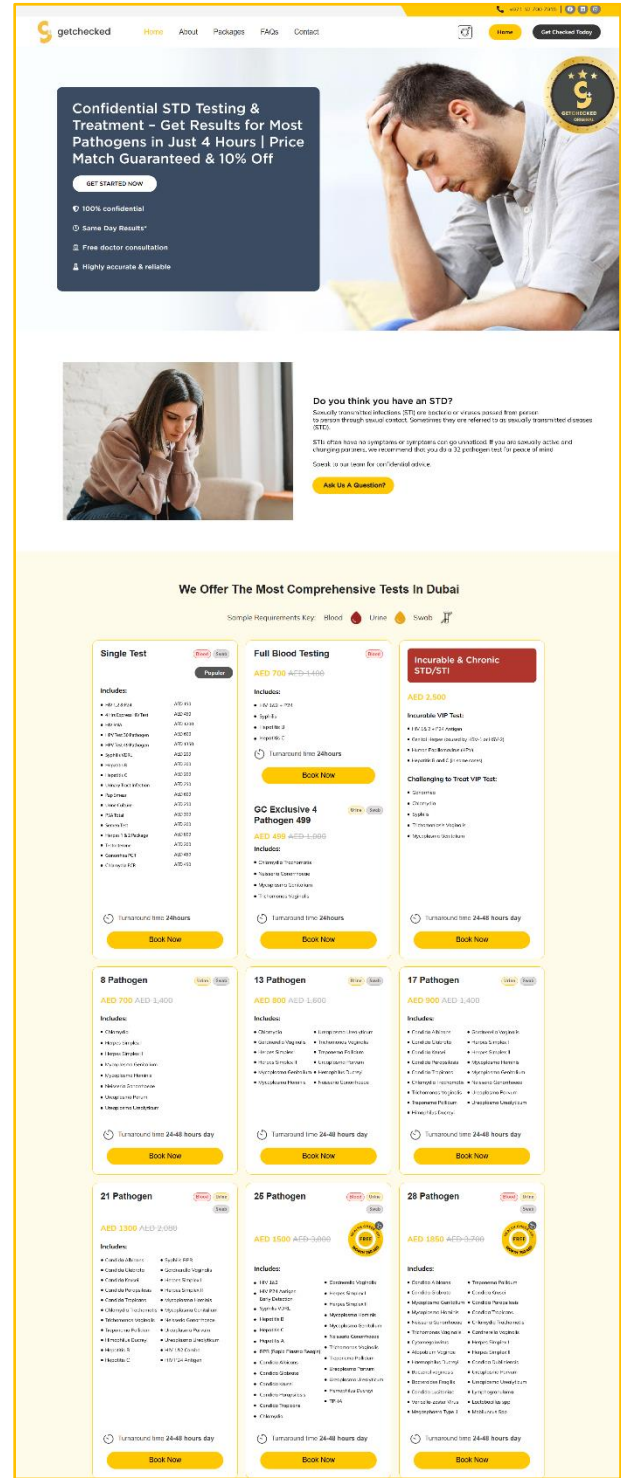
Phone: +971 52 700 7915 | Web: www.getcheckedclinic.com

Our Website Projects of Healthcare Brands (These websites are designed and developed by BizStori)



Health and Hygiene

Website: <https://healthandhygiene.ca/>

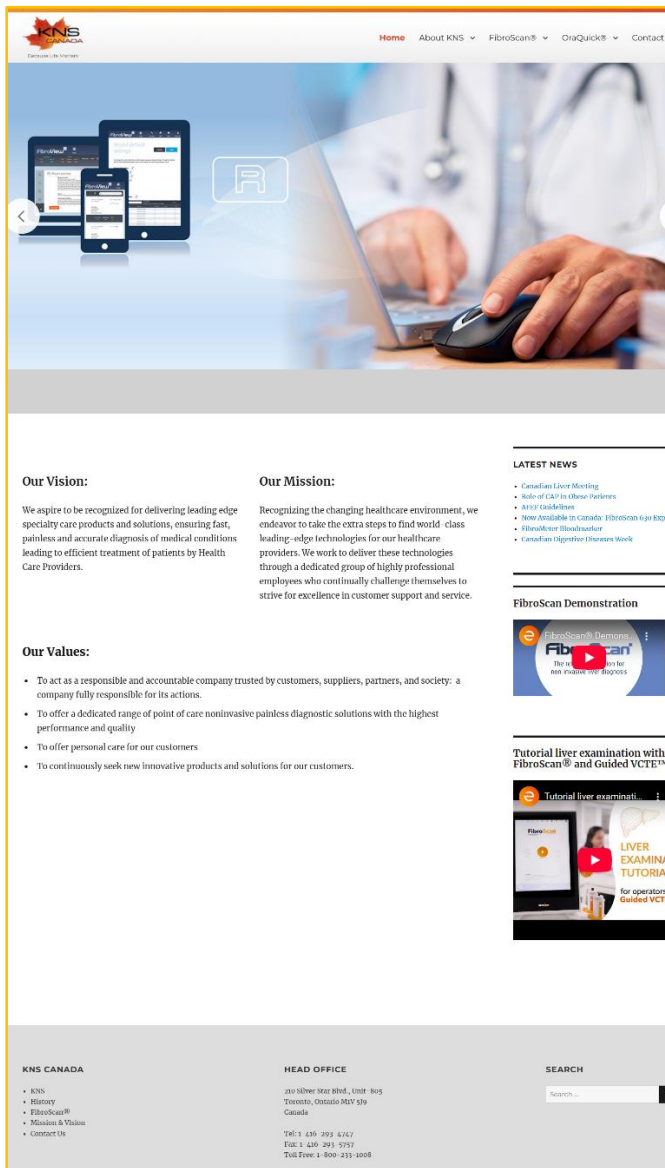


Get Checked Health Clinic

Website: <https://getchecked.health/>

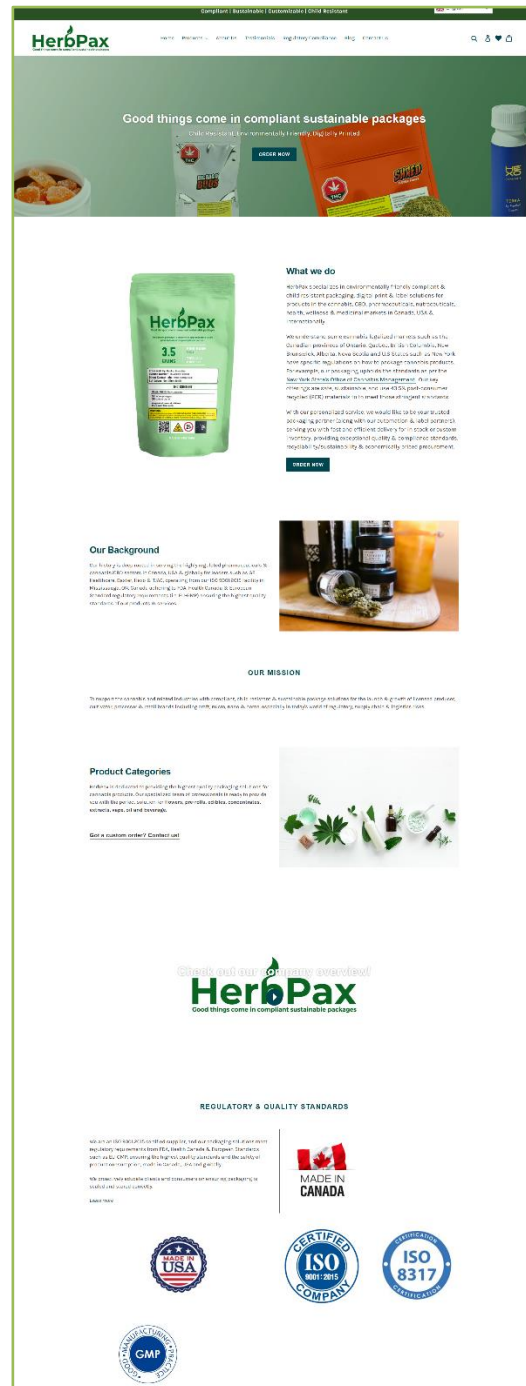
Our Website Projects of Healthcare Brands

(These websites are designed and developed by BizStori)



KNS Canada

Website: <https://knsCanada.com/>

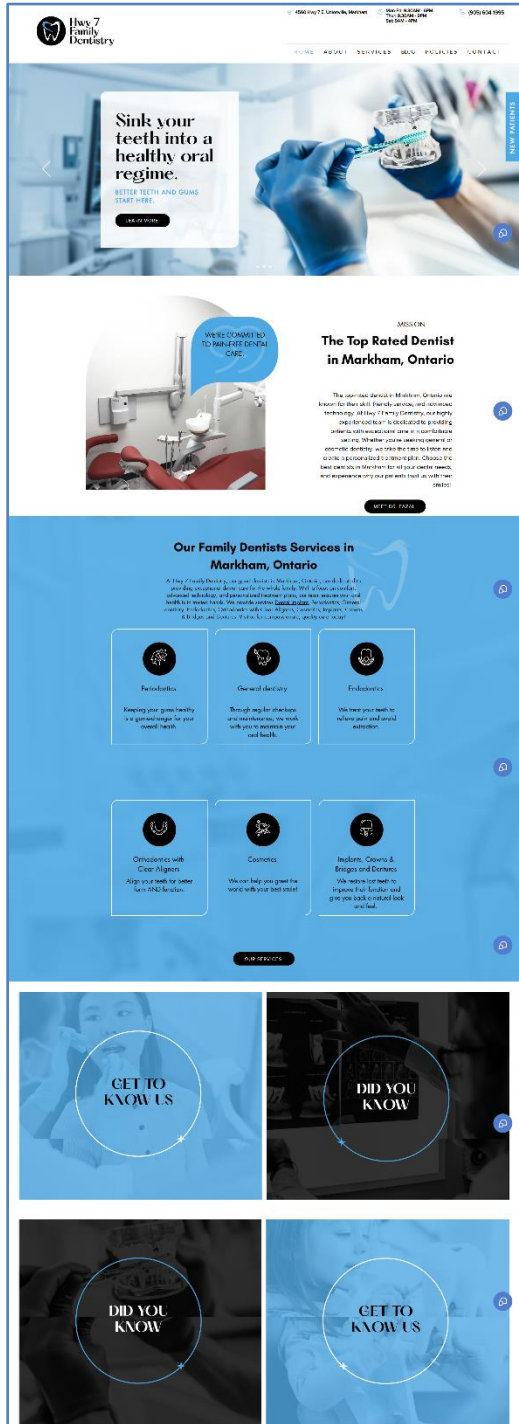


HerbPax

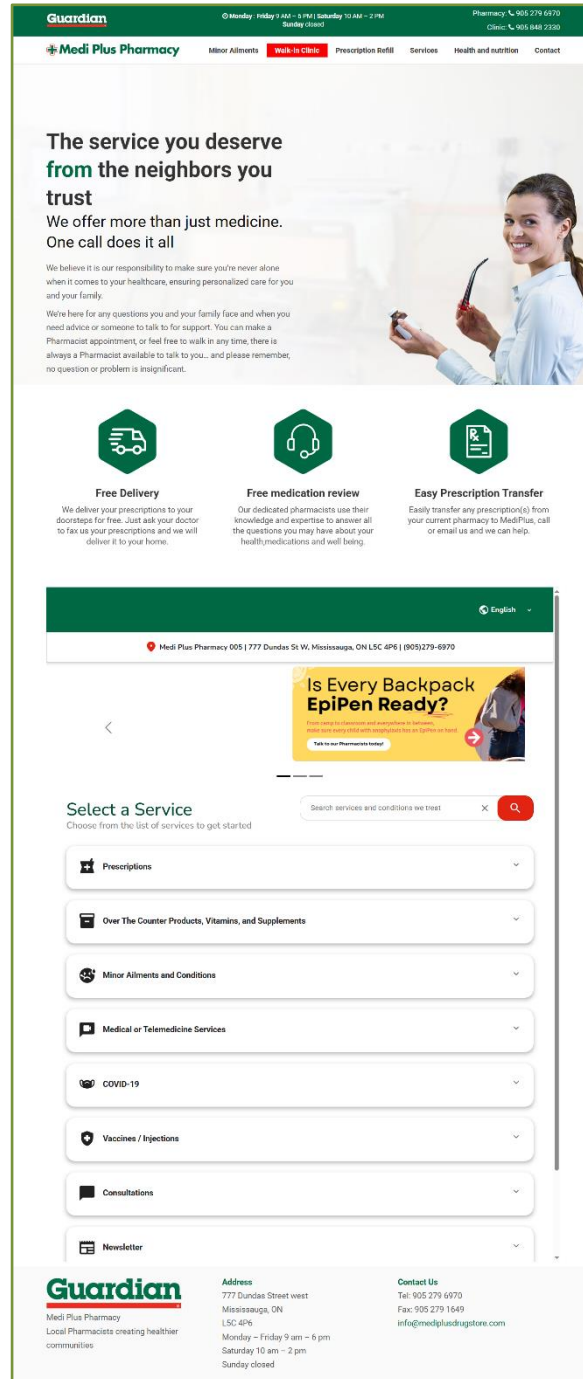
Website: <https://herbpax.com/>

Our Website Projects of Healthcare Brands

(These websites are designed and developed by BizStori)



Hwy7 Family Dentistry
Website: hwy7familydentistry.ca



Medi Plus Pharmacy
Website: <https://mediplusdrugstore.com/>

Our Website Projects of Healthcare Brands (These websites are designed and developed by BizStori)

Pharmacy | Medical Centre
Book your appointment with pharmazone!

[Book Online](#) [FluShot](#)

Pharmacy

Pharmazone Pharmacy is one stop service for your prescriptions. We are a call away to serve you as we offer free local delivery for your medications.

[Read More](#)

Medical Centre

Serving the Scarborough Community, Our Medical Centre clinic is here to provide exceptional services to the people who need the service.

[Read More](#)

Laboratory

Our vision is to provide exceptional and compassionate health care, inspired by the people we serve. We will be opening our facility for bloodwork.

[Read More](#)

Welcome to Pharmazone

We Are Committed to the patients we serve!

At Pharmazone, we make you feel as patient. We ensure that each time you visit our pharmacy and/or medical centre, you come out satisfied. Our team of pharmacists and medical practitioners will be more than happy to assist you.

Doctor's Appointment

Looking for family Physician?

We have in person doctor available Monday to Saturday. **Dr. Nazrat Islam** and **Dr. Banjha Chowdhury** is seeing patients in person. Tuesday Wednesday and Thursday. Dr. Muhammed Isahmed is seeing patients in person on Friday Saturday and Monday. Other time we have telemedicine, video consultation. Please call the Medical Centre for registration or book your appointment to see your own there.

Please book your appointment online at your convenience. You can also call the Medical Centre to book your appointment. Walk-in also acceptable.

[Book Doctor's Appointment](#)

Register for Pharmacy

We are offering COVID Testing (Rapid Antigen Testing and PCR), COVID vaccine (Pfizer and Moderna) for long term (second, third) booster dose, flu shot (high dose for senior and regular for others).

With the high demand for PPE to protect against Covid-19, we are currently stocked with facemasks, surgical masks, N95 masks, with masks, hand sanitizers & gloves.

If you are new to Pharmazone Pharmacy, please register online or call/visit us.

[Register Here](#)

Pharmacy		Medical Centre	
Monday	10:00 AM to 8:00 PM	Monday	10:00 AM to 8:00 PM
Tuesday	10:00 AM to 8:00 PM	Tuesday	10:00 AM to 8:00 PM
Wednesday	10:00 AM to 8:00 PM	Wednesday	08:00 AM to 8:00 PM
Thursday	10:00 AM to 8:00 PM	Thursday	08:00 AM to 8:00 PM
Friday	10:00 AM to 8:00 PM	Friday	08:00 AM to 8:00 PM
Saturday	10:00 AM to 3:00 PM	Saturday	08:00 AM to 3:00 PM
Sunday	Close	Sunday	Close

MOSMAN'S Longest Established Family Dentist
proudly serving the whole family since the 1930's

[CALL NOW \(02\)99695765](#)

Provide Awesome Dental Services

Teeth Whitening

Both whitening & bonding more popular to give the teeth a refreshed, cleaner look.

[Read More](#)

Root Canal Therapy

We offer a proven & known process that has been safely managed due to dental X-rays or MRI's.

[Read More](#)

Porcelain Veneers

Technician and porcelain shells carefully crafted to bond to and cover the front of unsightly teeth.

[Read More](#)

Dental Implants

Fixed teeth roots that are inserted to replace missing natural teeth.

[Read More](#)

Mosman Family Dentist On the North Shore

Mosman Dental Clinic is the longest established family dentist in Mosman on Sydney's North Shore. The surgery was custom built in the 1930's and has been providing quality, pain-free dentistry and cosmetic dentistry to the entire family.

Our clinic is constantly updated with the latest equipment and procedures and run by three experienced dentists and one experienced hygienist all fully trained in the latest dental techniques.

[READ MORE](#)

0+ YEARS EXPERIENCE

0 DENTISTS

437+ PATIENTS

We are Mosman's longest continuous established dentist.

With our 3 Dentist we will always be able to look after all our patient's needs.

With our long history has meant our patient base is always growing from whole families to single we care for our patients like family.

[BOOK NOW](#)

Looking For a New Dentist In Mosman?

- Are you looking for a new dentist or are new to the area?
- Are you looking for a trusted local dentist providing quality pain-free dentistry for the whole family?
- Then we would love to hear from you!

With years of experience and the latest techniques, our three experienced dentists and hygienists provide gentle and professional dental care for the whole family.

Give us a call for a no-obligation chat on (02)99695765

Or join our Facebook page for the latest news as well as reviews from our happy local patients.

[BOOK NOW](#)

Read Our Latest News

Top Tips For Brushing Kids Teeth

[READ MORE](#)

Importance Of Healthy Teeth

[READ MORE](#)

Is your diet affecting your healthy teeth?

Monday 23, 2022

[READ MORE](#)

Pharmazone Medical Centre
Website: <https://www.pharmazonehc.com/>

Mosman Dental Clinic
Website: <https://mosmandentalclinic.com.au/>