




BizStori

AI Driven Marketing Automation


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 <https://www.bizstori.ca/>

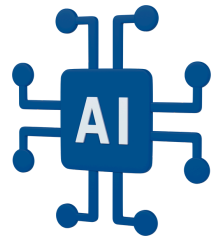
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 305 Milner Ave #700, Scarborough, ON M1B 3V4

About Us



At BizStori, we are a Toronto-based AI-driven digital marketing automation agency dedicated to helping businesses of all sizes and industries grow in the digital landscape. While we serve a diverse range of clients, we specialize in the healthcare industry, crafting data-driven marketing strategies that elevate brand presence and drive measurable results.



We streamline marketing efforts, optimize campaigns, and enhance customer engagement with precision and efficiency. Our expert team combines cutting-edge technology with strategic insights to deliver high-performance marketing solutions tailored to your business needs.

MAJOR CLIENTS



HEALTH & HYGIENE



BLACK OAKS REALTY



GET CHECKED CLINIC



HWY7 FAMILY DENTISTRY



PRINTSTORI



KNS CANADA



PHARMAZONE



AMDERON



PARADISE SHAWARMA



HERB PAX



A LUSH AFFAIR



ERGONIC



GLORIA COLLECTIONS



MEDI PLUS PHARMACY



JOVIAL HEALTHCARE

SERVICES

SEO
(Search Engine Optimization)



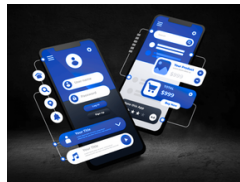
Website Design & Development



PPC Ads
(PAY PER CLICK)



App Design & Development



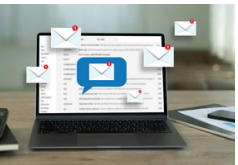
Graphic Design



Social Media Ads & Management



Email Marketing



Video Marketing



Podcast

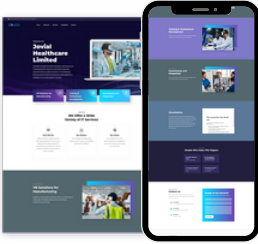


Customer Relationship Management



WEBSITE PROJECTS

These are some of our clients from our Website Development & Design projects.



Jovial Health Care
<https://jovialhealthcare.ca/>



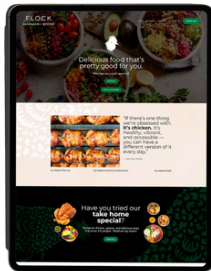
Hwy7 Family Dentistry
<https://www.hwy7familydentistry.ca/>



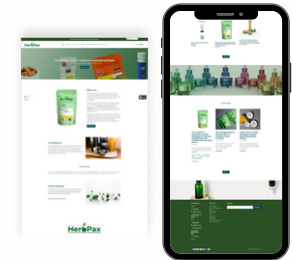
Get Checked Clinic
<https://getcheckedclinic.com/>



KNS Canada
<https://knscanada.com/>



Flock
<https://www.eatflock.com/>



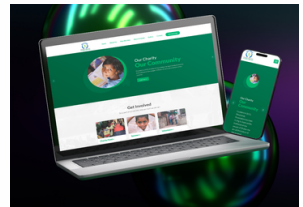
Herb Pax
<https://herbpax.com/>



Goody Bro
<https://goodybro.com/>



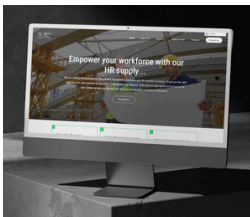
Business summit
<https://lexpatdealings.com/>



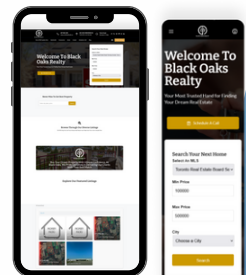
ShouhardoFoundation
<https://shouhardofoundation.com/>



Paradise Shawarma
<https://paradiseshawarma.ca/>



Resources Plus
<https://resourcesplus.net/>



Black Oaks Realty
<https://lexpatdealings.com/>



Black Oaks Realty
<https://lexpatdealings.com/>

SEO PORTFOLIO

Some of our SEO Clients.



Vapour Wise
www.vapourwise.co.uk



New Zealand Seniors
www.nzseniors.co.nz



Wedding diaries
www.weddingdiaries.com.au



Mechanic Brighton
www.mechanicbrighton.co.uk



Thewindowboyz
www.thewindowboyz.com



Medfin Finance
www.medfin.com.au



Talis
www.talis.com.au



Monson Dental Clinic
www.monsondentalclinic.com.au



Teeth Whitening Melbourne
www.teethwhiteningmelbourne.com



Jennis & Warmann
www.jennisandwarmann.uk



Scaffolding Solutions
www.scaffoldingsolutions.com



Gold Coast Airport
www.goldcoastairport.com.au



Removals Brighton
www.removalsbrighton.co



Get Animated Medical
www.getanimated.uk.com



Petroleum Logistics
www.petroleumlogistics.com



Easy Render
www.easyrender.com



Physio Care Physical Therapy
www.physiocareinc.com



Choose Energy
www.chooseenergy



Outdoor Elegance
www.outdoorelegance.com



Altrincham Hearing Centre
www.altrinchamhearingcentre.co.uk



Air Conditioning Heating inc.
www.aircooflorida.com

SEO PORTFOLIO

Snapshots of some of our previous projects.

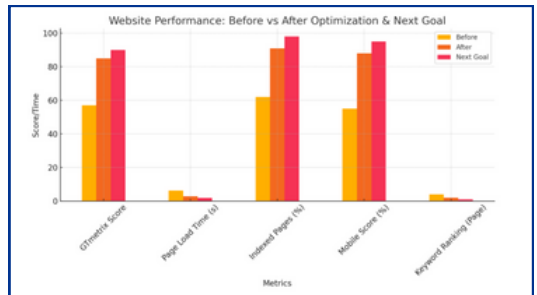
Keyword Ranking :: hw7familydentistry.ca									
Rank	Keywords	(Aug 2024)	(Sep 2024)	(Oct 2024)	(Nov2024)	(Dec 2024)	(Jan 2025)	(Feb 2025)	(March 2025)
1	Markham dentist Hwy 7	5	2	2	2	2	2	2	2
2	best dentist in markham	78	50	48	45	34	35	35	34
3	hw7 family dental	3	1	1	1	1	1	1	1
4	Cheap Root Canal Hwy7	56	7	7	6	6	6	6	6
5	Family dentistry markham	3	2	2	2	2	2	2	2
6	Markham Family dentist	5	5	4	4	3	3	3	3
7	Family dentistry markham	49	16	13	13	5	5	5	5
8	Family dentistry markham	66	50	20	3	3	4	2	2
9	markham family dentistry	34	8	6	6	4	4	3	3
10	markham family dentistry	43	29	29	29	29	28	28	20
11	endodontic services in markham ontario	Not in 100	27	24	24	22	21	7	6
12	Dentist in Unionville	Not in 100	45	35	35	30	29	23	23
13	Dentist in Markham	34	3	3	3	3	3	4	4
14	Family Dentist in Markham	Not in 100	Not in 100	Not in 100	98	98	98	98	97
15	Root canal treatments	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100
16	Whitening teeth surgery	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100
17	Dental implants	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100	Not in 100
18	Cosmetic dentistry	Not in 100	Not in 100	97	97	97	97	97	97

On-Page SEO

- Site Content
- Keywords
- Title Tag and Meta Tag Optimisation
- Header Tag Optimisation
- URLs
- Internal Linking
- Images

Off-Page SEO

- Link Building
- Local SEO
- Online Listings
- Social Media
- Public Relations
- Guest Posts



Technical SEO

- Site Speed
- Mobile-Friendliness
- Structured Data
- XML Sitemaps

PAID ADS

Black Oaks Realty

Client Overview:

A real estate agency specializing in residential properties.

Challenge:

Generate more leads for property listings and open houses.

Solution:

Created and managed Google Ads and Facebook Ads campaigns targeting potential homebuyers and sellers in the local area.

Results:

40%

Increase in qualified leads.

35%

Increase in attendance at open houses.



Enhanced brand awareness in the local real estate market.

Hwy 7 Family Dentistry

Client Overview:

Hwy 7 Family Dentistry provides comprehensive dental care in a friendly environment.

Challenge:

Increase new patient appointments and improve overall clinic visibility.

Solution:

Implemented a targeted Google Ads campaign focusing on local search terms and dental care services.

Results:

30%

Increase in new patient appointments within 3 months.

40%

Increase in website traffic.



Significant improvement in local search visibility.

Herbpax

Client Overview:

Natural health and wellness products retailer.

Challenge:

Boost e-commerce sales and customer engagement, particularly in a niche market.

Solution:

Implemented a social media ad strategy on Facebook and Instagram, complemented by Google Shopping Ads.

Results:

45%

Increase in social media followers.

20%

Increase in online sales.



Enhanced customer engagement and repeat purchases.

Pharmazone Healthcare

Client Overview:

Provider of pharmaceutical and healthcare products.

Challenge:

Increase brand awareness and online sales in a highly competitive market.

Solution:

Launched targeted Google Ads and display ad campaigns, focusing on high-intent keywords and retargeting strategies.

Results:

35%

Increase in online sales.

25%

Increase in website traffic.



Improved brand visibility and customer engagement.

Goodybro

Client Overview:

E-commerce store for lifestyle and tech gadgets.

Challenge:

Increase website traffic and conversions, targeting tech-savvy customers.

Solution:

Developed a multi-channel paid ad strategy including Google Ads, Facebook Ads, and Instagram Ads, focusing on product highlights and promotions.

Results:

25%

Increase in website traffic.

15%

Increase in conversions.



Higher engagement rates and customer acquisition.

Business Summit

Client Overview:

A platform hosting business events and summits.

Challenge:

Drive attendance to virtual and in-person events, particularly in a competitive market.

Solution:

Developed a comprehensive Google Ads and LinkedIn Ads strategy targeting professionals and industry leaders interested in business events.

Results:

50%

Increase in event registrations.

25%

Reduction in cost per registration.



Increased engagement and visibility on professional networks.

Eat Flock

Client Overview:

Food delivery service specializing in healthy meals.

Challenge:

Boost online orders and customer engagement in a competitive food delivery market.

Solution:

Launched targeted Facebook and Instagram ad campaigns, emphasizing convenience and health benefits.

Results:

50%

Increase in online orders.

30%

Increase in social media engagement.



Improved brand recognition and customer loyalty.

GetChecked Health Clinic

Client Overview:

A health clinic providing comprehensive check-up and diagnostic services.

Challenge:

Drive new patient registrations and maximize ROI on a high advertising budget.

Solution:

Implemented an extensive paid ad strategy across Google Ads, Facebook Ads, and Instagram Ads with a budget of \$20,000, focusing on high-intent keywords, location-based targeting, and engaging ad creatives.

Results:

60%

Increase in new patient registrations.

50%

Increase in website traffic.



Achieved a 1:10 on ad spend.

PAID ADS

SOME SNAPSHOTS OF SUCCESSFUL GOOGLE AD CAMPAIGNS



*This campaign is the most efficient in terms of ROI, offering the lowest cost per conversion and the highest conversion rate.

*The cost per conversion decreased by 63%, while conversions increased fourfold. Phone calls grew by 4x, with phone call leads rising sixfold. Additionally, the search impression share of the Search Campaign improved by 4%.

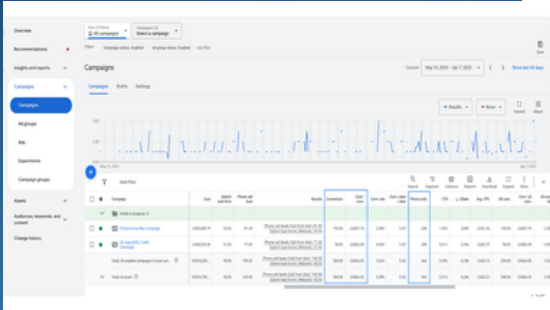
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Hwy7 Family Dentistry
www.hwy7familydentistry.ca/markham

Markham Dentist Office - Markham dentists

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Contact Us Services



The results

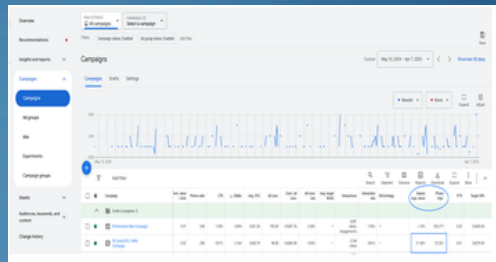
Cost per conversion reduced by 63%, conversion multiplied by 4 times. Phone calls increased 4 times, increase in phone call leads by 6 times and search impression share of Search Campaign increased by 4%

4X

Increase in conversion from previous period

-63%

Decrease in Cost per conversion



SOCIAL MEDIA

Social Media Post Designs & Management of Our Clients

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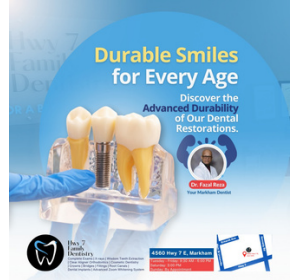
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COMMUNITIES	  
DOCUMENT SIGNING	 
GRAY-LABELED MOBILE APP	

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